

AEON STORES (HONG KONG) CO., LIMITED 永 旺 (香港)百貨有限公司

(Incorporated in Hong Kong with limited liability) (於香港註冊成立之有限公司)

> (Stock code: 984) (股份代號: 984)

NOTIFICATION LETTER 通知信函

16 July 2024

Dear Non-Registered Holder (Note 1),

AEON Stores (Hong Kong) Co., Limited (the "Company")

Notice of Publication of (1) Circular relating to Continuing Connected Transactions Entering Into of the Card Acquiring Merchant Agreement and the Royalty Agreement, (2) Notice of Extraordinary General Meeting, and (3) Proxy Form (collectively the "Current Corporate Communications")

The English and Chinese versions of the Current Corporate Communications of the Company are now available on the Company's website at www.aeonstores.com.hk and the Hong Kong Exchanges and Clearing Limited's ("HKEX") website at www.hkexnews.hk. The Company strongly recommends you to access the Website Version of Current Corporate Communication. The extraordinary general meeting of the Company to be held at Function Room, Units 7-11, 26/F, CDW Building, 388 Castle Peak Road, Tsuen Wan, New Territories, Hong Kong on Wednesday, 31 July 2024 at 9:00 a.m..

In support of electronic communication by email, Non-Registered Holders are recommended to provide your functional email address to your bank(s), broker(s), custodian(s) or nominee(s) through which your shares are held (collectively, the "Intermediaries"), so that the notification letter for the availability of the website version of any future Corporate Communication could be sent to you by email.

If you wish to receive the printed version of the Current Corporate Communications and your choice of means of receipt of the Company's Corporate Communications (Note 2) in future, please complete the attached Request Form and return it to the Company's share registrar, Tricor Secretaries Limited (the "Share Registrar"), by post using the mailing label provided (applicable for posting within Hong Kong only) or by email to is-ecom@hk.tricorglobal.com. The printed version of the Current Corporate Communication and/or future Corporate Communications will be sent to you free of charge upon receipt of your request.

Should you have any query relating to this notification, please call the dial-up hotline of the Share Registrar at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
AEON Stores (Hong Kong) Co., Limited
Toshiya GOTO
Chairman

Notes:

- 1. This letter is addressed to the Company's non-registered holders. Non-registered holder means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive Corporate Communications. If you have sold or transferred your shares in the Company, please disregard this letter and the attached document(s).
- 2. "Corporate Communication(s)" refers to any document issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to the directors' report and annual accounts together with a copy of the auditor's report, the summary financial report (where applicable), the interim report, the summary interim report (where applicable), a notice of meeting, a listing document, a circular and a proxy form.

致列位非登記股東(註1),

永旺(香港)百貨有限公司(「本公司」)

(1) 有關持續關連交易訂立持卡購買商戶協議及專利權協議、(2) 股東特別大會通告、以及(3) 代表委任表格(統稱「本次公司通訊」) 之刊發通知

本公司有關本次公司通訊的中英文版本已登載於本公司網站www.aeonstores.com.hk及香港聯合交易所有限公司(「聯交所」)網站www.hkexnews.hk,歡迎瀏覽。或本次公司通訊之印刷本已隨件附上(如適用)。本公司謹定於2024年7月31日(星期三)上午9時正假座香港新界荃灣青山公路388號中染大廈26樓7-11室的會議室舉行股東特別大會。

為了可透過電郵進行電子通訊,本公司建議非註冊股東向代 閣下持有股份的銀行、經紀、託管人或代理人(統稱「中介機構」)提供有效的電郵地址,以 便可透過電郵向 閣下發送有關所有日後公司通訊的網站版本的通知信函。

倘 閣下擬收取本次公司通訊之印刷本及選擇收取本公司日後發布之公司通訊(#2)的方式,請填妥隨附的申請表格,利用郵寄標籤(只適用於香港投寄)寄回本公司之股份過戶登記處一卓佳秘書商務有限公司(「股份過戶登記處」)或電郵至is-ecom@hk.tricorglobal.com。當收到 閣下之要求,本次公司通訊及/或日後公司通訊的印刷本將免費發送予 閣下。

閣下如對本通知內容有任何查詢,請於星期一至星期五(香港公眾假期除外)上午9時正至下午6時正致電卓佳秘書商務有限公司客戶服務熱線,電話號碼為(852) 2980 1333。

代表 永旺(香港)百貨有限公司 後藤俊哉 主席

2024年7月16日

附註

- 1. 此函件乃向本公司之非登記股東發出。非登記股東指股份存放於中央結算及交收系統的人士或公司,透過香港中央結算有限公司不時向本公司發出通知,希望收到公司通訊。 如 閣下已經出售或轉讓所持有之本公司股份,則毋須理會本函件及所附文件。
- 2. 公司通訊指由本公司發出或將予發出以供其任何證券之持有人或投資大眾參照或採取行動之任何文件,其中包括但不限於董事會報告、年度賬目連同獨立核數師報告及(如適用)財務摘要報告;中期報告及(如適用)中期摘要報告;會議通告;上市文件;通函;及代表委任表格。

Request	Form	由	請	耒	格

To: AEON STORES (HONG KONG) CO., LIMITED ("the Company")

(Stock Code: 984) c/o Tricor Secretaries Limited

17/F, Far East Finance Centre 16 Harcourt Road, Hong Kong 致: 永旺(香港)百貨有限公司(「本公司」) (股份代號:984) 經卓佳秘書商務有限公司轉交 香港夏慤道16號遠東金融中心17樓

I/We would like to receive the printed copy of the Cu	arrent Corporate Communications and all future Corporate Communication of the Company in the printed version.
本人/我們希望收取本次公司通訊的印刷本及	貴公司所有日後公司通訊的印刷本。

Name of Non-registered Holder(s) (in ENGLISH 非登記股東姓名 (以英文正楷填寫):	BLOCK LETTERS):		
Signature: 簽署:	Date: 日期:	 Contact Phone Number: 聯絡電話:	
Postal Address:			

Notes:註:

郵寄地址:

. Please complete all your details clearly in this Form.

請 閣下清楚填妥本表格所有資料。

- By completing and returning this Request Form to request for the printed copy of the Current Corporate Communication, you have expressly indicated that you prefer to receive all future Corporate
 Communications of the Company in printed copy.
 - 當 閣下填寫及寄回此申請表格以索取刊發之本次公司通訊印刷本後,即表示 閣下確認擬收取本公司日後刊發的所有公司通訊的印刷本。
- For the avoidance of doubt, the Company does not accept any special instructions written on this Reply Form.
 為免存疑,任何在本回條上的額外手寫指示,本公司將不予處理。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

Your supply of your email address and telephone number is on a voluntary basis for the purposes of verifying and recording your means of receipt and choice of language of Corporate Communications of the Company and/or the delivery of those Corporate Communications (the "Purposes"). We may transfer your email address and telephone number to our agent, contractor, or third party service provider who provides administrative, computer and other services to us for use in connection with the Purposes and to such parties who are authorised by law to request the information or are otherwise relevant for the Purposes and need to receive the information. Your email address and telephone number will be retained for such period as may be necessary to fulfil the Purposes. Request for access to and/or correction of the relevant personal data can be made in accordance with the provisions of the Personal Data (Privacy) Ordinance and any such request should be in writing by mail to the privacy compliance officer of Tricor Secretaries Limited at the above address.

本聲明所指的「個人資料」具有《個人資料(私隱)條例》 閣下是自願提供 閣下的電郵地址及電話號碼,以用於核實及記錄 閣下收取本公司公司通訊的方式及語文版本的選擇,以及/或傳送公司通訊(「該等用途」)。我們可能向就該等用途為我們提供行政、電腦及其他服務的代理人、承辦商或第三者服務供應商,以及其他獲法例授權而要求取得有關資料的人士或其他與該等用途有關以及需要接收有關資料之人士提供 閣下的電郵地址及電話號碼。 閣下的電郵地址及電話號碼將就履行該等用途所需的期間保留。有關存取及/或更正相關個人資料的要求可按照《個人資料(私隱)條例》之條文提出,而有關要求均須以書面方式郵寄至卓佳秘書商務有限公司(地址如上)的私隱條例事務主任。

(Please cut along the dotted line 請沿虛線剪下)

Please cut the mailing label and stick this on an envelope to return the Request Form to us.

No postage stamp is required for local mailing 當 閣下寄回此表格時,請將此郵寄標籤剪貼於信封上。 如在本港投寄, 閣下無需支付郵費或貼上郵票 MAILING LABEL 郵寄標籤

Tricor Secretaries Limited 卓佳秘書商務有限公司 Freepost No.: 簡便回郵號碼: 10 GPO Hong Kong 香港

