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AEON STORES (HONG KONG) CO., LIMITED

永旺（香港）百貨有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 984)

INSIDE INFORMATION — POSSIBLE DISPOSAL OF FIXED ASSET AND RESUMPTION OF TRADING

This announcement is made by AEON Stores (Hong Kong) Co., Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

INSIDE INFORMATION

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company that the Company has received, and is considering, an offer from an independent third party in relation to a possible disposal of a fixed asset of the Company. Such possible disposal, if materialized, may constitute a notifiable transaction of the Company under the Listing Rules.

No binding agreement has been entered into in relation to the above transaction as at the date of this announcement. Further announcement will be made in accordance with the Listing Rules upon finalization of the negotiations of the above transaction.

RESUMPTION OF TRADING

At the request of the Company, trading in the shares of the Company on the Stock Exchange was halted with effect from 9:00 a.m. on Wednesday, 17 September 2014 pending the release of this announcement. The Company has applied to the Stock Exchange for resumption of trading in the shares of the Company with effect from 9:00 a.m. on 18 September 2014.

There is no assurance that the above negotiations will crystallize into an actual transaction. Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
AEON Stores (Hong Kong) Co., Limited
Chan Pui Man, Christine
Managing Director

Hong Kong, 17 September 2014

As at the date of this announcement, the executive Directors are Ms. Chan Pui Man, Christine, Mr. Junichi Suzuki, Mr. Yoshiaki Mizushima and Mr. Chak Kam Yuen; the non-executive Directors are Mr. Yoshinori Okuno, Mr. Yutaka Agawa, Ms. Yuki Habu and Mr. Kazuhiko Yasukawa; and the independent non-executive Directors are Mr. Sham Sui Leung, Daniel, Ms. Cheng Yin Ching, Anna, Ms. Chan Yi Jen Candi Anna and Ms. Lo Miu Sheung, Betty.