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AEON STORES (HONG KONG) CO., LIMITED 永 旺 (香港)百貨有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 984)

ANNOUNCEMENT CONTINUING CONNECTED TRANSACTIONS IN RELATION TO THE MASTER AGREEMENT

Reference is made to the announcement of the Company dated 1 March 2016 regarding the Previous Master Agreement in relation to the Company's sale of AEON Stores Gift Certificates to ACSA.

The Board is pleased to announce that on 26 February 2019, the Company entered into the Master Agreement with ACSA on substantially the same terms as the Previous Master Agreement.

As at the date of this announcement, ACSA is a connected person of the Company by virtue of its being a subsidiary of AEON Co, the controlling shareholder of the Company. Accordingly, the transactions contemplated under the Master Agreement constitute continuing connected transactions of the Company under the Listing Rules.

As the applicable percentage ratios as defined under Rule 14.07 of the Listing Rules in respect of the Cap are 0.1% or more but less than 5%, the transactions under the Master Agreement are subject to annual review and the applicable disclosure requirements and are exempt from shareholders' approval requirements under Chapter 14A of the Listing Rules.

1. INTRODUCTION

Reference is made to the announcement of the Company dated 1 March 2016 regarding the Previous Master Agreement in relation to the Company's sale of AEON Stores Gift Certificates to ACSA.

The Board is pleased to announce that on 26 February 2019, the Company entered into the Master Agreement with ACSA in relation to the sales of AEON Stores Gift Certificates to ACSA on substantially the same terms as the Previous Master Agreement.

2. TERMS OF THE MASTER AGREEMENT

Date

26 February 2019

Parties

- (i) the Company (as seller); and
- (ii) ACSA (as purchaser).

Nature of Transactions

ACSA may from time to time place purchase orders with the Company for AEON Stores Gift Certificates. Upon acceptance of the order and receipt of payment, the Company will issue AEON Stores Gift Certificates in such quantity corresponding to the amount of payment received from ACSA. Upon collection by ACSA, the AEON Stores Gift Certificates shall be non-returnable, non-refundable and non-exchangeable for cash.

Pricing

The AEON Stores Gift Certificates shall be sold by the Company to ACSA at face value.

Non-exclusivity

The Company or ACSA shall not be prohibited or restricted from selling, purchasing, giving or receiving AEON Stores Gift Certificates to or from any third party during the term of the Master Agreement or after its termination.

Duration

The term of the Master Agreement shall be a period of three years commencing on 1 March 2019 and expiring on 28 February 2022. The parties to the Master Agreement may, subject to compliance with the Listing Rules, renew the Master Agreement.

Termination

Either party may terminate the Master Agreement by giving not less than ninety (90) days' prior written notice to the other party.

3. THE CAP AMOUNT

For each of the following periods, the historical transaction amount under the Previous Master Agreement is as follows:

Financial Year/Period	(HK\$)
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1 March to 31 December 2016	7.30 million
1 January to 31 December 2017	4.57 million
1 January to 31 December 2018	9.50 million

It is estimated that the Cap for each of the following periods shall be:

Financial Year/Period (H	HK\$;)	
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1 March to 31 December 2019	13.7 million
1 January to 31 December 2020	16.5 million
1 January to 31 December 2021	16.5 million
1 January to 28 February 2022	2.8 million

In arriving at the Cap, the Directors have taken into account various factors including the historical transaction amounts under the Previous Master Agreement as set out above and the estimated purchase amounts for the period from 1 March 2019 to 28 February 2022 as estimated/advised by ACSA.

4. REASONS FOR AND BENEFITS OF THE MASTER AGREEMENT

The Company believes that the entering into of the Master Agreement for the sale of AEON Stores Gift Certificates will help advertise and promote the brand and business of the Group, achieve more sales by reaching more customers and hence increase revenue of the Group.

The terms of the Master Agreement have been reached after arm's length negotiations between the Company and ACSA. The Directors (including the independent non-executive Directors) are of the view that (i) entering into of the Master Agreement is in the ordinary and usual course of business of the Group; (ii) the terms of the Master Agreement are on normal commercial terms; and (iii) the terms of the Master Agreement and the Cap are fair and reasonable and in the interests of the Company and its shareholders as a whole.

At a Board meeting convened to consider the Master Agreement, Ms. Yuki Habu, Mr. Masamitsu Ikuta, Mr. Keiji Tsukahara and Mr. Akinori Yamashita were regarded as potentially having a material interest in the Master Agreement and accordingly abstained from voting on the relevant resolutions.

5. INFORMATION ON THE PARTIES

The Group is principally engaged in the operation of general merchandise stores in Hong Kong and the PRC.

ACSA and its subsidiaries are principally engaged in the provision of consumer credit finance services, which include the issuance of credit cards and the provision of personal loan financing.

6. LISTING RULES IMPLICATIONS

As at the date of this announcement, ACSA is a connected person of the Company by virtue of its being a subsidiary of AEON Co, the controlling shareholder of the Company. Accordingly, the transactions contemplated under the Master Agreement constitute continuing connected transactions of the Company under the Listing Rules.

As the applicable percentage ratios as defined under Rule 14.07 of the Listing Rules in respect of the Cap are 0.1% or more but less than 5%, the transactions thereunder are subject to annual review and the applicable disclosure requirements and are exempt from shareholders' approval requirements under Chapter 14A of the Listing Rules.

7. **DEFINITIONS**

In this announcement, the following expressions have the respective meanings set out below unless the context requires otherwise:

"AEON Co"	AEON Co.,	Ltd., a company	incorporated in Japan with

limited liability, the issued shares of which are listed on

the Tokyo Stock Exchange

"ACSA" Aeon Credit Service (Asia) Co., Ltd., a company

incorporated in Hong Kong with limited liability whose shares are listed on the Stock Exchange, which is a

subsidiary of AEON Co

"AEON Stores Gift cash certificates issued by the Company with its value and expiry date marked thereon and readily accepted by the

Company as cash equivalents for settling transactions in its stores within its validity of usually two (2) years from issuance and subject to such conditions printed thereon, which may be amended by the Company from time to time

in its sole and absolute discretion

"Board" the board of Directors of the Company

"Cap" the maximum aggregate annual value of the fees payable to

the Company by ACSA pursuant to the Master Agreement

"Company" AEON Stores (Hong Kong) Co., Limited, a company incorporated in Hong Kong with limited liability and the

issued shares of which are listed on the Stock Exchange

"connected person" has the meaning ascribed thereto under the Listing Rules

"controlling shareholder" has the meaning ascribed thereto under the Listing Rules

"Directors" the directors of the Company

"Group" the Company and its subsidiaries

"Hong Kong" the Hong Kong Special Administrative Region, PRC

"Listing Rules" the Rules Governing the Listing of Securities on the Stock

Exchange

"Macau" the Macau Special Administrative Region, PRC

"Master Agreement" the Master Agreement — Gift Certificate entered into

between the Company and ACSA on 26 February 2019

"PRC" the People's Republic of China, which for the purpose of

this announcement only, excludes Hong Kong, Macau and

Taiwan

"Previous Master Agreement" the Master Agreement — Gift Certificate entered into

between the Company and ACSA on 1 March 2016

"Shareholder(s)" registered holders of the Shares from time to time

"Shares" shares of the Company

"Stock Exchange" The Stock Exchange of Hong Kong Limited

By order of the Board of AEON Stores (Hong Kong) Co., Limited Yuki Habu

Chairman and Managing Director

Hong Kong, 26 February 2019

As at the date of this announcement, the executive Directors are Ms. Yuki Habu, Mr. Masamitsu Ikuta, Mr. Chak Kam Yuen, Mr. Lau Chi Sum Sam and Mr. Keiji Tsukahara; the non-executive Director is Mr. Akinori Yamashita; and the independent non-executive Directors are Ms. Chan Yi Jen Candi Anna, Ms. Lo Miu Sheung, Betty, Mr. Chow Chi Tong and Mr. Hideto Mizuno.