



AEON STORES (HONG KONG) CO., LIMITED

永旺(香港)百貨有限公司

(Incorporated in Hong Kong with limited liability)

(Stock code: 984)

1 December 2023

To the Shareholders

Dear Sir/Madam,

Election of Means of Receipt and Language of Corporate Communications

Pursuant to Rules 2.07A and 2.07B of the Rules (the “Listing Rules”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”), the Articles of Association of AEON Stores (Hong Kong) Co., Limited (the “Company”) and the Companies Ordinance (Chapter 622 of the Laws of the Hong Kong), the Company is making available to you the following options for you to elect means of receipt of future corporate communications of the Company (the “Corporate Communication(s)”) as defined in the Listing Rules):

- Option 1: to access all future Corporate Communications by electronic means through the Company’s website at www.aeonstores.com.hk (the “Website Version”) instead of receiving printed copies, and receive a notification of the publication of the Corporate Communications on the Company’s website; or
- Option 2: to receive the printed English version of all future Corporate Communications only;
or
- Option 3: to receive the printed Chinese version of all future Corporate Communications only;
or
- Option 4: to receive both the printed English and Chinese versions of all future Corporate Communications.

To support environmental protection and enhance efficient communication with you, the Company encourages and recommends that you select Option 1 above to receive the Website Version of all future Corporate Communications. To make your election, please complete the enclosed reply form (the “Reply Form”) in accordance with the instructions printed thereon and sign and return it by mail or by hand to the Company’s share registrar, Tricor Secretaries Limited (the “Share Registrar”) at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong. If you post the Reply Form in Hong Kong, you may use the freepost mailing label provided when returning the Reply Form to the Share Registrar. If you are mailing the Reply Form from overseas, please affix an appropriate stamp. You may also send email with a scanned copy of the duly completed and signed Reply Form to is-ecom@hk.tricorglobal.com.

If the Company does not receive the duly completed and signed Reply Form or any response in writing indicating any objection from you by 29 December 2023, and until you inform the Share Registrar by reasonable prior notice (not less than 7 days) in writing to 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to is-ecom@hk.tricorglobal.com, you are deemed to have consented to receive the Website Version of all future Corporate Communications, and a notification of the publication of the Corporate Communications on the Company's website will be sent to you in the future.

If you elect to receive the Website Version of future Corporate Communications, you are requested to provide an email address in the Reply Form for the purpose of receiving (i) email notifications for the publication of the relevant Corporate Communications on the website of the Company as and when Corporate Communications are published on the website of the Company and (ii) all future Actionable Corporate Communications* in electronic form from the Company. If no valid and functional email address is provided by you in the Reply Form or if you are otherwise deemed to have consented to receive the Website Version of future Corporate Communications, the Company will send to you by post, (i) a notification letter for the publication of Corporate Communications on the website of the Company and (ii) all future Actionable Corporate Communications in printed form, until such time when you have provided a valid and a functional email address to the Share Registrar for receiving the same.

You are entitled at any time by reasonable prior notice (not less than 7 days) in writing to the Share Registrar at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to is-ecom@hk.tricorglobal.com to change your choice of means of receipt and/or language of future Corporate Communications. Even if you have chosen (or are deemed to have consented) to receive the Website Version of future Corporate Communications but for any reason have difficulty in receiving or gaining access to the Website Version of the Corporate Communications, the Share Registrar will, upon your request in writing to 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to is-ecom@hk.tricorglobal.com, send the printed form of the Corporate Communications to you in the selected language version(s) free of charge.

Please note that printed copies of the English and Chinese versions of all future Corporate Communications will be available from the Share Registrar on request. The Website Version of all future Corporate Communications will also be available on the Company's website at www.aeonstores.com.hk and the website of the Stock Exchange at www.hkexnews.hk.

Should you have any query relating to this letter, please call the dial-up hotline of the Share Registrar at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
AEON Stores (Hong Kong) Co., Limited
Isei NAKAGAWA
Chairman

* "Actionable Corporate Communication" means any corporate communication from the Company that seeks instructions from its shareholders on how they wish to exercise their rights or make an election as the shareholders of the Company, including but not limited to, election forms in connection with a dividend payment, excess application forms in connection with a rights issue or open offer, applications forms for assured entitlement under an open offer, acceptance forms in connection with takeovers, mergers and share buy-backs, and provisional allotment letters in connection with a rights issue.